

FOR IMMEDIATE RELEASE

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SVS launches Back-to-School Drive to support survivors of domestic violence and abuse



Utah— July 27, 2026 — As families prepare for a new school year, SVS is asking the community to help children and parents impacted by domestic abuse to start the school year with confidence, dignity, and hope by giving them the agency to make choices this shopping season.

SVS is collecting gift cards and new school supplies, with drop-off locations throughout the community. During their back-to-school campaign, special emphasis is being placed on gift card donations, which allow survivors to choose the items their children need most. For parents who have experienced domestic violence, the ability to make everyday decisions for their children can be a powerful step in reclaiming independence.

"Every family's needs are different, and every survivor deserves the dignity of choice," said Development Manager of SVS, Rob Roake. "A gift card is more than a donation—it's an opportunity for a parent to provide for their child, make decisions with confidence, and create a positive back-to-school experience after a time of uncertainty."

The drive runs from July 27 through August 17; the community can support the campaign by donating:

- Gift cards from retailers such as Walmart, Target, Staples, Amazon, or local grocery stores.
- New backpacks and school supplies.

Gift Cards and Donations can be dropped off at:

- Second Summit Hard Cider Co.
 - 4010 S Main St, Millcreek, UT 84107
- Pathways Advocacy Center
 - 7 South Main Street, Suite 305, Tooele, Utah
 - Monday-Thursday from 9 a.m.-5 p.m.

To make a virtual donation, visit our [Amazon wish list](#), or to schedule a drop-off, contact our volunteer and donations coordinator at 801-255-1095 ext. 116 or kristenl@svsutah.org.

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SVS is a 501(c)(3) non-profit organization that has served the local community since 1998. SVS is a survivor-centered organization where individuals impacted by domestic abuse and sexual violence can realize their strength, courage, and resilience while on their path to an empowered future. For more information, please visit our website at www.svsutah.org.

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