



**FOR IMMEDIATE RELEASE**

**Contact:**

Lindsey Boyer T: 435-705-4625

E: [communications@svsutah.org](mailto:communications@svsutah.org)



**Keep the Kids Alright — End-of-Year Fundraiser with Focus on Children's Services & Holiday Toy Drive**

**Salt Lake & Tooele County, UTAH** — After kicking off our end-of-year fundraising campaign last week with Giving Tuesday, we are continuing the momentum into week two, shifting our focus to the critical needs of children impacted by domestic violence. Under this week's theme, "**Keep the Kids Alright**," we are dedicated to raising awareness and support for the youngest survivors who rely on our services during the holiday season.

- [Every year, millions of children in the United States are exposed to domestic or family violence. Experts estimate that between 3.3 and 10 million children are exposed annually.](#)
- Exposure to violence in the home — even if the child is not directly targeted — can have severe and long-lasting effects. Children who witness domestic violence face increased risks of emotional, behavioral, and developmental problems, including anxiety, depression, difficulties in school, and impaired social relationships.

We invite supporters, community members, and allies to join us in giving:

- **Donate** — Every contribution helps provide life-changing services for children.
- **Give In-Kind** — **Participate in our toy drive this week**, or consider donating books, educational materials, or comfort items for children of all ages. Email us at [donate@svsutah.org](mailto:donate@svsutah.org) or call our development department at (801) 255-1095, ext. 116.
- **Share Stories & Spread Awareness** — Help us bring visibility to the issue by sharing why supporting children affected by family violence matters. Tag us to amplify the message.

###

South Valley Services (SVS) is a 501(c)(3) non-profit organization that has served the local community since 1998. South Valley Services is a survivor-centered organization where individuals impacted by domestic abuse and sexual violence can realize their strength, courage, and resilience while on their path to an empowered future. For more information, please visit our website at [www.svsutah.org](http://www.svsutah.org).



# TOY DRIVE WISHLIST

- dolls
- lego sets
- art sets
- craft kits
- building kits
- building sets
- trucks and cars
- Li'l Woodzeez figurines
- items for teens

