



**FOR IMMEDIATE RELEASE**

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Every Dollar Up to \$2,500 Will Be Doubled to Support Survivors: Thanks to SCHEELS (Sandy, UT)



**Salt Lake & Tooele County, Utah** — December 2, 2025 — **This Giving Tuesday, South Valley Services (SVS) is excited to announce a \$2,500 matching pledge to help raise \$10,000 for survivors of domestic violence.** Every donation made through this campaign will be doubled, empowering survivors to access the tools they need for independence and stability.

Funds raised will support a number of needs, including operational support for both shelters, preparation for an upcoming pet-inclusive program, and essential wraparound services for survivors.

“National research shows that survivors often delay seeking safety because they have nowhere to go with their pets. We see this every day. Expanding emergency shelter services to be more pet-accessible is an essential step in making emergency services accessible to all. Community support—especially through unrestricted funding—allows us to meet the evolving needs of survivors and build programs like our upcoming pet-friendly shelter options.”

— Lindsey Boyer, *Executive Director*

If members of the community cannot donate this year, they can still participate in our campaign by sharing a story about what their pet means to them along with a link to our donation page to help us with our campaign!

This week’s focus highlights SVS’s commitment to empowering survivors and ensuring they have the resources to take the next step forward. Donors can make an even greater impact with every dollar matched up to \$2,500.

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South Valley Services South Valley Services (SVS) is a 501(c)(3) non-profit organization that has served the local community since 1998. South Valley Services is a survivor-centered organization where individuals impacted by domestic abuse and sexual violence can realize their own strength, courage, and resilience while on their path to an empowered future. For more information, please visit our website at

[www.svsutah.org](http://www.svsutah.org).