



## FOR IMMEDIATE RELEASE

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### Holiday Campaign Seeks Television Donations to Bring Comfort to Child Survivors of Domestic Violence

**West Jordan, Utah** — South Valley Services, serving **both Salt Lake County and Tooele County**, is launching a six-week fundraising campaign starting November 25, 2024, to provide vital resources and moments of comfort for survivors of domestic violence and their families. **The campaign begins with a heartfelt request for television donations, recognizing the importance of creating a safe and welcoming environment for children and adults healing from trauma.**

The first week of the campaign coincides with **Black Friday** and **Cyber Monday**, inviting the community to donate gently used televisions or purchase new ones from the organization's wish list. "Televisions can do more than entertain—they can create a sense of safety and provide moments of peace for children in our shelters, helping them feel grounded during a time of significant transition," said a Child Advocate at SVS.

This initiative is part of a broader effort to meet the needs of survivors throughout the holiday season. Over the next six weeks, the campaign will focus on other critical resources, including cell phones for safety, child-centered programs, transportation, and educational support.

Community members can support the campaign in various ways:

- Donate a new or gently used television or purchase one from our wish list.
- Participate in Giving Tuesday on December 3, 2024, when donations will be matched by generous donors.
- Help with our Urgent and Reoccurring Needs List.
- Share the campaign on social media to amplify its impact.

The campaign runs through January 4, 2025, highlighting how community support can empower survivors to rebuild their lives. For more information on how to get involved, visit [www.svsutah.org/donate](http://www.svsutah.org/donate)



Together, we can help survivors in Salt Lake and Tooele Counties find hope, safety, and comfort this holiday season.



## [Watch Attached Video:](#)

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### About South Valley Services

South Valley Services (SVS) is a 501(c)(3) non-profit organization that has served the local community since 1998. South Valley Services is a survivor-centered organization where individuals impacted by

domestic abuse and sexual violence can realize their own strength, courage, and resilience while on their path to an empowered future. For more information, please visit our website at [www.svsutah.org](http://www.svsutah.org).