



Press Release

**FOR IMMEDIATE RELEASE**

**Kendra Scott Hosts Special Gives Back Event Benefiting South Valley Services**

**Salt Lake City, UT** – February 2, 2024 – Kendra Scott, the renowned jewelry brand, is throwing a special Gives Back event scheduled for Friday, February 9, from 5:00-8:00 p.m. at the City Creek Center. This unique occasion presents an opportunity for patrons to find the perfect Valentine's Day gift while contributing to a meaningful cause.

During the event, Kendra Scott will generously donate 20% of all purchases made between 5:00-8:00 p.m. to South Valley Services, a non-profit organization dedicated to supporting and empowering survivors of domestic violence in our community. By participating in this event, customers can make a positive impact while shopping for beautifully crafted jewelry and home decor items.

"We are thrilled to be the spotlight of this special Gives Back event and provide our supporters with an opportunity to make a difference in the lives of those helped by South Valley Services," said Josie White, SVS (South Valley Services) Development Director. "Valentine's Day is a time to celebrate love, and what better way to do so than by giving back to the community."

For those unable to attend the event in person, Kendra Scott extends the opportunity to participate online. From February 9-10, customers can shop online at [kendrascott.com](https://kendrascott.com) and use the code GIVEBACK-FTTJG at checkout. Ensuring that even those unable to attend the event physically can still contribute to the cause and enjoy the satisfaction of supporting South Valley Services.

Do not miss this chance to shop for a cause and make a positive impact on the lives of those supported by South Valley Services.

For media inquiries, please contact:

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South Valley Services (SVS) is a 501(c)(3) non-profit organization that has served the local community since 1998. South Valley Services is a survivor-centered organization where individuals impacted by domestic abuse and sexual violence can realize their own strength, courage, and resilience while on their path to an empowered future. For more information, please visit our website at [www.svsutah.org](http://www.svsutah.org).

Related Photos and Images Graphics:

**shop for good in-store or online!**  
You're Invited to a Kendra Gives Back Event!  
Friday, February 9th 5-8pm  
Shop with Kendra Scott Salt Lake City and giveback 20% of your purchase to benefit South Valley Services!  
Can't make it in-store? Shop online at [kendrascott.com](http://kendrascott.com) February 9-10 and enter in code GIVEBACK-FTTJG at checkout!  
*Not combinable with other offers.*  
*Kendra Scott*

**Shine Bright, Do Good**  
JOIN US FOR A KENDRA GIVES BACK EVENT!  
DATE & TIME  
Friday, February 9th 5-8pm  
DETAILS  
Join us at Kendra Scott at City Creek Center with for 20% of your purchase to benefit South Valley Services!  
Can't make it in-store? Shop online at [kendrascott.com](http://kendrascott.com) February 9-10 using code GIVEBACK-FTTJG at checkout  
KENDRA SCOTT

The photos show two women standing behind a table covered with a purple SVS logo tablecloth. One photo shows them in front of a Kendra Scott store display, and the other shows them in front of a window display.